

PLEASE DETACH HERE

RESIST

GREENPEACE

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45 Years of Resistance



GREENPEACE

2016 ANNUAL REPORT

A Water Protector wearing a NO DAPL tee shirt in North Dakota.



Letter from the Executive Director

In 1971, on board a fishing boat dubbed the “Greenpeace”, Ben Metcalfe called CBC radio and made a statement that launched a movement. *“The message of the Greenpeace is this: The world is our place. And we insist on our basic human right to occupy it without danger from any power group. This is not a rhetorical presumption on our part. It is a sense and idea that we share with every ordinary citizen of the world.”*

From the very outset, Greenpeace has been undaunted, even in the face of defeat. The founding voyage to stop nuclear weapons testing off the coast of Alaska looked like a failure at the time, the U.S. Navy having intercepted the boat and thwarted the mission. But it turns out the trip was a success beyond anybody’s wildest dreams, as the world’s most visible and fearless environmental organization was born.

Over the last 45 years, Greenpeace’s indomitable spirit has served us well. When I think of everything we’ve accomplished by never giving up, it gives rise to so many feelings. I’m proud of Greenpeace for standing up to powerful forces, firm in our conviction that together we can make the impossible possible.

I feel incredibly grateful for all the people of Greenpeace—our strategic campaigners, research specialists, grassroots organizers, communications and outreach teams, and all our staff and volunteers—and the generous Greenpeace members and supporters who power our movement. I’m amazed by the creativity, resourcefulness, and ingenuity behind our victories, both big and small.

And I believe all of our 45-year history was practice for what we’re called on to do now. The window to prevent catastrophic global warming is closing. The current administration wants to roll back 100 years of environmental and social progress. Science is under siege, as are civil rights and free speech.

But the good thing is, Greenpeace has some serious muscle built up over more than four decades of doing frontline work for the planet, people, and wildlife. And we’re going to use that muscle now. We’re going to RESIST. Greenpeace will defend everyone’s right to clean air, clean water, a safe climate, and a healthy planet. We will hold the line, resist the rollback, and build a better future for all—and we’ll do it by standing together.

You allow us to have this courage, to be the Greenpeace we have always been. And I promise, we will resist with everything we have, because what is at stake is everything we love. Thank you for standing with us.

Annie Leonard



MISSION

Greenpeace, Inc. is the leading independent campaigning organization that uses peaceful direct action and creative communication to expose global environmental problems and promote solutions that are essential to a green and peaceful future. Greenpeace Fund, Inc. supports Greenpeace, Inc. campaigns through research, public education, and grants for environmental advocacy. Greenpeace Fund, Inc. is registered with the Internal Revenue Service as a 501(c)(3) charitable entity. Please visit greenpeace.org to learn more about Greenpeace, Inc. and greenpeacefund.org to learn more about Greenpeace Fund, Inc.

CHARITY RANKINGS

Greenpeace Fund is consistently ranked among the nation’s top charities—for our achievements and for the high percentage of revenue that goes directly towards the protection of the planet.

Greenpeace Fund is proud to meet all of the BBB Wise Giving Alliance Standards for Charity Accountability.

Greenpeace Fund is recognized by Charity Navigator as having demonstrated financial efficiency and excellent accountability and transparency.

Greenpeace Fund is proud to be a part of the CFC and to carry the “Best in America” seal from Independent Charities of America. Of the 1 million charities operating in the United States today, it is estimated that fewer than 5% meet or exceed these standards and fewer than 2,000 charities have been awarded this seal.



This report is intended to provide a summary of all Greenpeace campaign activities. Please note that all donations to Greenpeace Fund, Inc. were solely used in connection with 501(c)(3) permissible activities.

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An adult male walrus pokes his head above the herd, on a beach off the west coast of Svalbard in the Arctic.

Inset: Arctic Drilling Protest in Dutch Harbor.



After years of campaigning and recruiting more than eight million “Arctic Defenders” to protect the region, Greenpeace’s persistence prevailed in March when the U.S. and Canada set a landmark precedent. By joint agreement, all commercial activity in the Arctic would need to meet the regulations of the recently signed Paris Climate Agreement. In November, Greenpeace’s hard work was rewarded again with President Barack Obama’s removal of the Arctic from his five-year offshore oil and gas leasing program.

But the fight for the Arctic is not over. In April 2017, the *America First Offshore Energy Strategy* executive order directed Interior Secretary Ryan Zinke to review areas available for offshore oil and gas exploration, including the Arctic Outer Continental Shelf. Greenpeace and a powerful coalition of organizations have moved quickly to prepare a lawsuit to prevent the destruction of progress made under the Obama administration.

Saving the Arctic

The 25th Anniversary of a Landmark Treaty

To protect what is arguably among the only pristine wilderness areas left on Earth, intrepid Greenpeace pioneers set up a base in Antarctica in the mid-1980s to campaign to make it a "World Park."

In 1991, the members of the Antarctic Treaty agreed to adopt a new Environmental Protocol, including a 50-year minimum prohibition on all mineral exploitation, protecting this delicate ecosystem from devastating pollution and ruin.

GREENPEACE. Arndvoort Bay, Antarctica.

Inset: Greenpeace meets King Penguin on Antarctica.

Going to the Ends of the Earth For People, Penguins, and the Planet

Ending the Destruction of Our Oceans

Greenpeace played a major role in the protection of the Ross Sea, a body of water known as the “Last Ocean” because it is the most pristine shallow sea left on Earth. It is now the world’s largest marine-protected area, covering 1,550,000 square kilometers.

And since the discovery of a massive new reef system at the mouth of the Amazon River, the crew of the Greenpeace ship *Esperanza* and a group of researchers have been exploring the site for the very first time. Our expedition is helping to keep out oil companies eager to drill and show the world the magnificent Amazon Reef that would be destroyed.



One of the first images of the Amazon Reef taken from a submarine launched from the *Esperanza*.

Inset: the *Esperanza*.

Throughout 2016, Greenpeace worked to protect the Paradise Forests of Indonesia and the people whose lives and livelihoods are inextricably tied to their vitality and survival. In March, we released a new scorecard designed to hold corporations accountable to the “No Deforestation” commitments they have made in the past and urged others to join this movement for a safer, sustainable future.

When the Tapajós mega-dam threatened to spur massive amounts of deforestation, displace 13,000 people, including the Indigenous Munduruku, and forever alter a vital network of endangered wildlife habitat, Greenpeace mobilized quickly to stop the project from moving forward. We built a Forest Rescue Station in a threatened village and helped the Munduruku people assert their rights to their traditional lands through mapping projects.



Protecting the World's Ancient Forests

Indonesian forests in Papua.

Inset: Greenpeace activists dressed as tigers perform street theatre in Quezon City.

Stopping Climate Change and Ending the Age of Fossil Fuels

In late December, President Obama invoked an obscure provision in the 1953 Outer Continental Shelf Lands Act to ban drilling in more than 100 million acres of the U.S. Arctic Ocean and undersea canyons in the Atlantic Ocean.

Under the Trump administration, it is unclear whether the ban—which includes offshore areas from Maine to Virginia—will hold up to efforts to undo it. But this has always been Greenpeace's reality; we have never known how long our victories would last or what shape the new threats to our environment would take. We simply hold to our resolve and press onward.



Action at Brent Spar Oil Rig in the North Sea.

Inset: Keep It In the Ground rally at White House in Washington, D.C.



Defending Democracy

Greenpeace worked closely with our partners on the Democracy Awakening day of action in April that included more than 300 labor, environmental, civil rights, and faith organizations. Money in politics and voting rights activism came together around a shared agenda and thousands of people turned out for the rally and march on April 17th, with millions more engaged through social media.

While the outcomes of the election presented us with a difficult pathway forward, the positive, constructive responses we have seen lead us to believe a greener, more peaceful future still lies ahead. As Greenpeace has always known throughout our 45-year history—through all kinds of administrations—when things seem most grim is when people rise up.

We organize. We fight back. We resist.

Democracy Awakening rally in Washington, D.C.

Inset: Activists march to the United States Capitol to protest for democracy and voting rights.



Resisting through the Generations



Marcia O'Connell
Grandmother of Greenpeace
USA Senior Corporate
Campaigner Elizabeth Jardim

After a career as a guidance counselor in Nashua, New Hampshire area schools, Marcia O'Connell is enjoying an active retirement. A lifelong volunteer, Marcia shared her current focus: "Resist everything this administration does and prepare to make it a one-term run for those in office now. It is a toxic mix of people and ideas that is shaming us around the world. We need to help repair the damage done by our neglect of fundamentals and work to involve young people to take up the fight for an inclusive and wise government."

Marcia's courage to resist has been passed down in the generations of her family, including to her granddaughter, Elizabeth, a Greenpeace Campaigner. "Needless to say, my grandmother is an incredible inspiration to me," Elizabeth said.



Letter from Brian Anderson Chief Development Officer

I had the pleasure of attending Greenpeace's annual *Backstage* gala on April 28th, an event bringing together family and friends to mingle and hear stories from Greenpeace activists about the work our supporters' generosity makes possible.

Everyone got the chance to experience the excitement of iconic Greenpeace action, to climb into the Greenpeace airship gondola or hot air balloon basket for a photo op, witness our unique climbing techniques, and get an up-close-and-personal look at the boats that have made Greenpeace so effective on the high seas.

It's a rare opportunity to go behind the scenes with Greenpeace and I hope to meet you at our future annual *Backstage* galas, where you too can take an inside look at the resistance Greenpeace is leading.

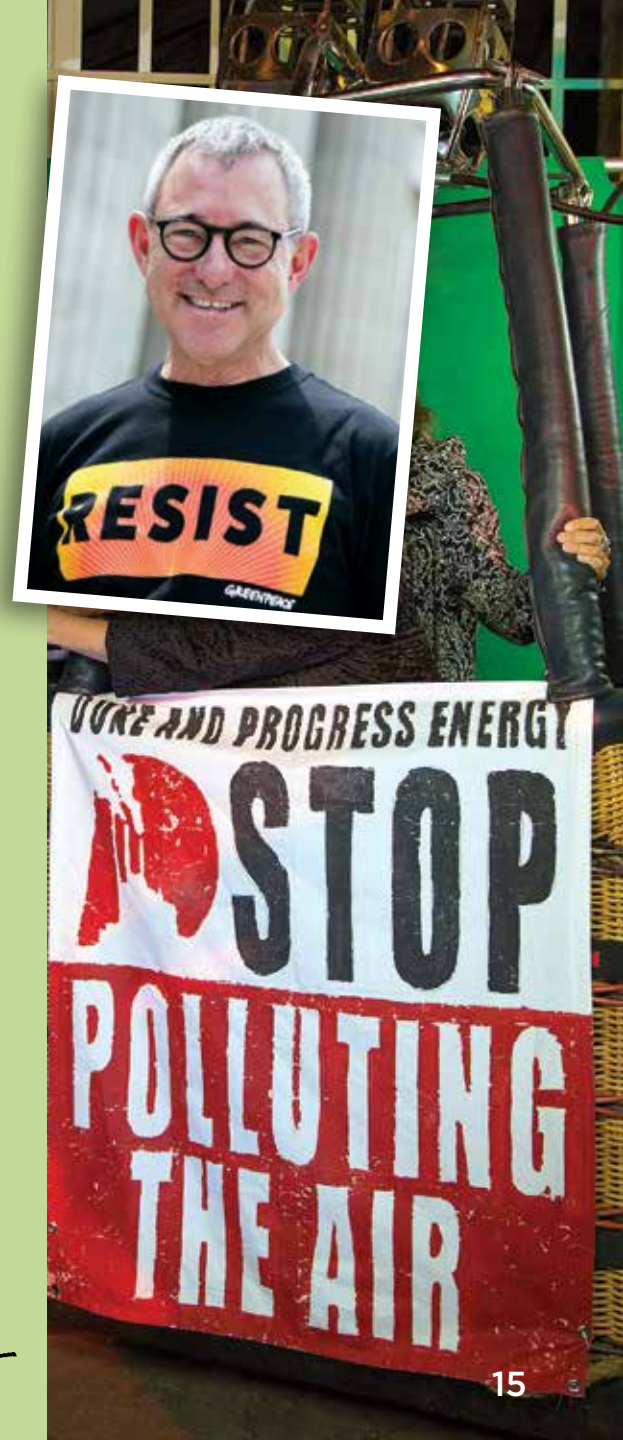
As fun and successful as the 2016 *Backstage* gala was, the lion's share of the credit for funding Greenpeace's global movement belongs to all of our members and supporters—contributions from individuals are what power the resistance, and they are invaluable to our efforts.

Greenpeace takes no money from government or corporations in order to be 100% free from their influence and impartial in our work to expose global environmental problems and promote solutions that are essential to a green and peaceful future.

Your generosity assures Greenpeace's financial independence, and as our fight to save the planet grows more serious, it is more important than ever that our resistance be strong.

Thank you for investing in a healthier world for our climate, oceans, forests, and all people and the planet. We couldn't do this important work without you and we're grateful for your partnership.

A handwritten signature in black ink, appearing to be "BA".



2016 Operating and Supporting Expenses for Greenpeace, Inc.

79%
\$30,692,516

Priority Campaigns
\$18,192,832

Other Campaigns
\$12,499,684

Priority Campaigns



44%
Climate Campaign
\$7,958,431



35%
Oceans Campaign
\$6,436,336



21%
Forests Campaign
\$3,798,065

12%
\$4,870,057

Fundraising

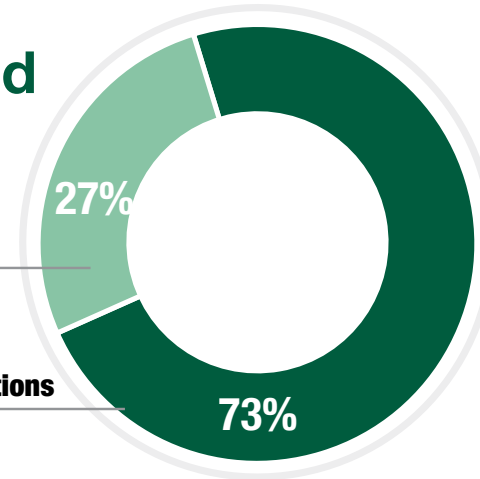
9%
\$3,447,506

Management & General

Support and Revenue

Grants from Greenpeace Fund, Inc.
\$9,650,000

Contributions and Donations
\$25,478,018



Greenpeace, Inc. Statement of Activities

For the years ended December 31, 2016 and 2015

In the United States, Greenpeace fulfills its role in protecting the environment through two corporate entities: Greenpeace, Inc., a nonprofit organization formed under Section 501(c)(4) of the Internal Revenue Code, and Greenpeace Fund, Inc., a nonprofit organization formed under Section 501(c)(3) of the Internal Revenue Code.

Greenpeace, Inc. furthers its mission of protecting the environment through research, advocacy, litigation, and lobbying (direct and grassroots). The organization also bears witness to environmental degradation and takes action to prevent it. Contributions to Greenpeace, Inc. are not tax-deductible.

The mission of Greenpeace Fund, Inc. is to promote and protect the environment through research and public education. Greenpeace Fund, Inc. also makes grants to other nonprofit organizations for activities that are consistent with its mission. Contributions to Greenpeace Fund, Inc. are tax-deductible.

Revenue and Support

	2016	2015
Contributions	\$25,478,018	\$26,629,504
Grants – Greenpeace Fund, Inc.	9,650,000	6,542,500
Grants – Stitching Greenpeace Council	3,348,032	3,466,926
Other income	104,718	252,989
Investment income	9,070	(6,868)
Net assets released from restriction	-	-
Total Revenue and Support	\$38,589,838	\$36,885,051

Expenses

Program Services:

Climate campaign	7,958,431	8,540,973
Forests campaign	3,798,065	3,198,233
Public information and education	5,081,670	4,803,438
Oceans campaign	6,436,336	6,106,240
Toxics campaign	205,014	208,798
Action resources	3,352,838	2,744,024
Outreach campaign	3,860,162	3,314,985

Total Program Services **\$30,692,516** **\$28,916,691**

Supporting Services:

Fundraising	4,870,057	4,466,430
Management and general	3,447,506	2,807,278

Total Supporting Services **\$8,317,563** **\$7,273,708**

Total Expenses **\$39,010,079** **\$36,190,399**

Change in Net Assets **(420,241)** **694,652**

Net Assets, beginning of year 80,610 (614,042)

Net Assets, End of Year **(\$339,631)** **\$80,610**

Greenpeace Fund, Inc. Statement of Activities

For the years ended December 31, 2016 and 2015

Support and Revenue

Investments

\$364,924

Contributions and Grants

\$19,506,034

Expenses

Management & General

\$1,022,499

Fundraising

\$2,103,716

Total Grants & Program Services

\$15,839,750

Support and Revenue

	2016	2015
Contributions and Grants	\$19,506,034	\$ 16,778,392
Investment income	364,924	140,189
Change in value of split-interest agreements	(69,179)	(73,701)
Net assets released from restrictions	-	19,881

Total Revenue and Support **\$19,801,779** **\$16,864,761**

Expenses

Program Services:

Grants to Stitching Greenpeace Council	6,189,750	6,807,585
Grants to Greenpeace, Inc.	9,650,000	6,542,500
Other programs	-	40,067

Total Program Services **\$15,839,750** **\$13,390,152**

Supporting Services:

Fundraising	2,103,716	2,134,358
Management and general	1,022,499	1,018,819

Total Supporting Services **\$3,126,215** **\$3,153,177**

Total Expenses **\$18,965,965** **\$16,543,329**

Change in Net Assets **835,814** **321,432**

Net Assets, beginning of year	10,121,851	9,800,419
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Net Assets, End of Year **\$10,957,665** **\$10,121,851**

GREENPEACE, INC.

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